

Louisiana Development Ready Community

By Louisiana Economic Development

Louisiana Economic Development (LED) is committed to empowering communities around the state through investment, job creation, and economic growth.

The Louisiana Development Ready Community (LDRC) program is one of the ways LED helps participants become more competitive for new investment and jobs, guiding selected communities through the process of creating and implementing a strategic economic development plan. By following its plan for multiple years, participants leverage local assets and address unique challenges to empower business growth in their communities.

If an area is not yet positioned to participate in the LDRC program, the Community Competitiveness Initiative (CCI) is available to help get started on the path toward certification.

CCI is an economic development capacity measurement that identifies areas of a community that will help it become more competitive. Understanding economic development capacity is

critical in securing job creation through promoting the expansion of current businesses and attracting new ones.

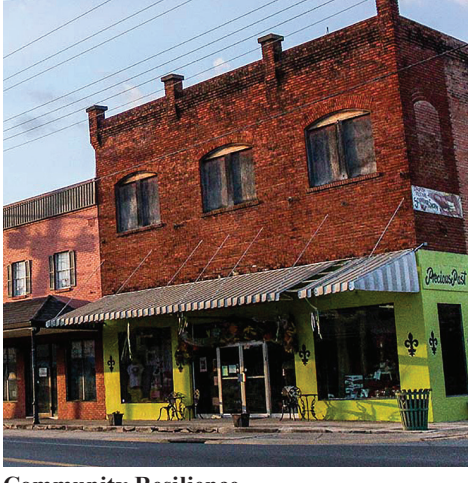
CCI uses twenty key indicators to gauge a community's economic development readiness, which is classified in one of three stages: emerging, developing, or achieving. The twenty indicators are grouped by type:

Organization

- Staffing
- Budget
- Economic development plan
- Target industry analysis
- Regional economic development organization engagement
- Leadership training/stakeholder education

Product Development

- Available sites
- Available buildings
- Workforce/labor
- Infrastructure capacity
- Understanding of local competitiveness



Community Resilience

- Emergency preparedness plan
- Disaster preparedness
- Business retention and expansion
- Constituent communication and engagement

Small Business Exchange • Voice of Small, Emerging, Diversity-Owned Businesses Since 1984

Click to read more

Opportunities

LOUISIANA

DEPARTMENT OF ENVIRONMENTAL QUALITY

Public notices and participation activities

Click for details

Doreen's Jazz New Orleans

- Private lessons from Queen Clarinet
- Band performances at your venue
- Master classes for groups

504-908-7119

doreenja@bellsouth.net

www.doreensjazz.org

www.williamtolliver.com

LOUISIANA

BUSINESS

JOURNAL

SBE OUTREACH SERVICES

With over 1.6 million businesses in our active database—the country's largest non-public diversity database—SBE sets the professional standard for diversity outreach across the nation. For more than three decades, we have served small businesses, prime contractors, and agencies—with proven results.

Advertisements

Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com

Fax, Email, and Postal Solicitations

Targeted mailings sent to businesses chosen according to your criteria

Live Call Center Follow-Up

Telephone follow-up calls using a script of five questions that you define

Computer Generated Reports

Complete documentation that will fit right into your proposal, along with a list of interested firms to contact

Special Services

Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534

1984 38 Years 2022

LOUISIANA

BUSINESS

JOURNAL

PUBLIC LEGAL NOTICES

With a database of over 1.6 million businesses, SBE assists agencies with public legal notices

Advertisements

Placed in various Louisiana Business Journal digital publications every month and at www.louisianabusinessjournal.com

Special Follow-Up Services

Custom design and development of services that you need for particular situations such as small business marketing, diversity goal completion, and agency capacity building

Call for more information: 800-800-8534

1984 38 Years 2022



Advertise in our digital

LBJ

weekly or whenever wherever to whomever you need to reach among agencies contractors diversity firms



Balthazar Electriks

WHOLESALE DISTRIBUTORS

We deliver a wide range of products and services to proudly serve construction, industrial, utility, and commercial businesses

ELECTRICAL
Wire, Distribution, Wiring Devices, Installation Material

LIGHTING
Bulbs, Ballasts, Exits/Emergency Lights, Installation Options

SECURITY
Smoke, Carbon Monoxide and Metal Detectors, Surveillance Equipment, and Batteries

COMMUNICATIONS
Fiber Optic Cable, Telecommunication Systems, and Office Equipment

Contact info: 3623 D'Hemecourt Street • New Orleans, LA 70119
504-891-5504-o • 504-891-5580-f • Belectriks@balthazarinc.com • www.Balthazarinc.com

LAGNIAPPE BAKEHOUSE

Lagniappe Baking is an independently owned pop-up Bakehouse by pastry chef Kaitlin Guerin. Created to make one-of-a-kind assorted Pastry Boxes that highlight the local, seasonal bounty of the Crescent City's agriculture, each box is meant to challenge your taste buds with flavor combinations and leave you with joy and anticipation for the next.

www.lagniappebaking.com

2023 IS THE YEAR FOR YOU!
IT'S YOUR TIME TO SHINE!
THEJANICEEDWARDS.COM

Award-winning, Emmy-nominated
Edwards Unlimited Productions
Media, Event & Show Packages
Zoom & Presentation Coaching
Strategic Communications
866.433.8658

SOUTHEAST EVENTS FOR YOUR BUSINESS

2023

Getting Registered into the System for Awards Management (SAM.gov) Webinar
Wednesday, March 8, 2023, 12:00 pm–1:00 pm CST Online
Main Sponsor(s): US Small Business Administration
Contact: SBA Los Angeles District Office, 213-634-3855, LADO@sba.gov
Fee: Free; registration required
Join the Small Business Administration (SBA) Los Angeles District Office for a virtual workshop to increase your potential for federal contract opportunities through the System for Award Management registration. Workshop topics will include: platform overview; why SAM is required; registration process; required info; and SBA resources available. They will also provide tips, FAQs, and directions on where to get additional assistance, as well as answers to your other questions. To register, visit <https://www.eventbrite.com/e/sam-registration-system-award-management-tickets-512254405717>

Federal Contracting: Veteran Small Business Certification Program Webinar
Tuesday, March 21, 2023, 10:00 am–11:30 am CDT Online
Main Sponsor(s): US Small Business Administration
Contact: Elizabeth Soliz, 361-878-5583, elizabeth.soliz@sba.gov
Fee: Free; registration required
Learn about SBA's new Veteran Small Business

Certification program. Certification has been transferred from the Department of Veterans Affairs (VA) to SBA as of January 1, 2023. Certification with SBA allows service-disabled veteran-owned small businesses (SDVOSBs) to compete for sole-source and set-aside federal contracts across the federal government. Certified veteran-owned small businesses (VOSBs) have additional opportunities to pursue sole-source and set-aside contracts at the Veterans Administration (VA) under the VA's Vets First program. Register for this free webinar at https://score.zoom.us/webinar/register/WN_8GIM-iS_STW-52C4IPqvtRA

Selling to the Federal Government Webinar
Thursday, March 23, 2023, 12:00 pm–3:00 pm CDT Online
Main Sponsor(s): US Small Business Administration
Contact: George Tapia, 610-382-3086, george.tapia@sba.gov
Fee: Free; registration required
Did you know that the federal government is the largest purchaser of goods and services in the world? Interested in learning how your business can market your services or goods to the federal government? Register on line at <https://www.eventbrite.com/e/how-to-sell-to-the-federal-government-tickets-21790713611> SBA helps to ensure small businesses get fair opportunities to share federal government prime contracts. Topics will include: How to Register, Small Business Certifications, Finding Opportunities, Marketing Your Firm, Federal Supply Schedules, Getting Paid, Tips to Prepare Your Offer, How to Seek Additional Assistance. All training sessions are held via Microsoft Teams Meeting. Participants must ensure Microsoft Teams is functioning.

CERTIFICATION

Small Business Exchange, Inc.
is DBE certified by the Louisiana UCP.

Certificate of Proclamation
Louisiana Business Journal
In recognition of the 38th publication since Hurricane Katrina and to the rebuilding of business in your community.

MAYOR MITCHELL J. LANDRIEU • CITY OF NEW ORLEANS
June 15, 2010
DATE